

World Bladder Cancer Patient FORUM 2026



Advocates day

September 21, 2026

Hong Kong

The Harbourview, Wan Chai

TIME	SESSION	SPEAKERS
09:00	Opening keynote Presentation	• Lori Cirefice President, WBCPC • Dr Ka-On Lam Honorary Consultant in Clinical Oncology, Gleneagles Hospital Hong Kong
09:30	Showcase of successful member projects Rapid fire	• Adam Lynch Founder & CEO, BEAT Bladder Cancer Australia • Angela Pelletier Board Member, Bladder Cancer Canada • Bryan David Mkandawire One Community • David Garrigues Ronda Co-Founder, Secretary & Treasurer, CANVES
10:30	AI tools for patient advocates: a practical introduction Workshop	• Theodoros Yfantis Project Coordinator, WBCPC
11:30	Break	
12:00	WBCPC: supporting our member community Duo conversation	• Alex Filicevas Executive Director, WBCPC • Lori Cirefice President, WBCPC
12:30	Health Technology Assessment for patient advocates Workshop	• Fiona Pearce Co-Chair, HTAi Patient and Citizen Involvement
12:30	Growing a small organisation into a national leader Workshop	• Eric Liu Secretary General, Taiwan Young Patient Association
13:30	Lunch	

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14:30	What advocates can learn from other patient communities Presentation	• Richard Vines Co-Founder & Board Director, Rare Cancers Australia
15:00	Building collaboration and partnerships Workshop	• Mădălina Iamandei Executive Director, All.Can International • Adam Lynch Founder & CEO, BEAT Bladder Cancer Australia
	Conflict management within an organisation Workshop	• Eric Sampson Partner, Dramatic Difference
16:00	Break	
16:30	Shared evidence & impact: Shaping our next patient and carer survey World Café	• Alex Filicevas Executive Director, WBCPC • Lori Cirefice President, WBCPC • Christine La Rose Patient Support and Advisory Leader, BEAT Bladder Cancer Australia • Lauren Pretorius CEO, Campaigning for Cancer • Helen Lacy Board Member, WBCPC • Melanie Costin Interim CEO, Fight Bladder Cancer
17:30	Close and networking	• Alex Filicevas Executive Director, WBCPC

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World Bladder Cancer Patient FORUM 2026



Public day
September 22, 2026

Hong Kong
The Harbourview, Wan Chai

TIME	SESSION	SPEAKERS
09:00	Opening keynote Presentation	• Alex Filicevas Executive Director, WBCPC • Lori Cirefice President, WBCPC
09:30	Bladder cancer care realities around the world Duo conversation	• Junichiro Sano Board Member, Japanese Bladder Cancer Patient Organisation • Sanjeev Sharma Co-Founder and Director, Lung Connect India Foundation & Bladder Cancer India
10:00	Latest developments in bladder cancer research Keynote presentation	• Prof Jeremy Teoh Associate Professor and Assistant Dean (External Affairs), Faculty of Medicine, The Chinese University of Hong Kong • Dr Makarand Khochikar Chairman, Department of Uro-oncology, Siddhi Vinayak Ganapati Cancer Hospital, Miraj
11:00	Break	
11:30	Bladder Cancer Awareness Month showcase Presentation	• Marie Magenhan Cueto Communications and Community Engagement Coordinator, WBCPC • Charles Muya Programs, Kenyan Network of Cancer Organisations
12:00	Designing patient centric clinical trials Panel discussion	• Lauren Pretorius CEO, Campaigning for Cancer • Alessandro Boni Vice President, Associazione PaLiNuRo • Dr Kenneth Chen Senior Consultant, Uro-oncology, Singapore General Hospital
12:45	WBCPC and Our global impact Presentation	• Alex Filicevas Executive Director, WBCPC
13:15	Lunch	
14:15	Role of carers in the healthcare system Panel discussion	• Lori Cirefice President, WBCPC • David Garrigues Ronda Co-Founder, Secretary & Treasurer, CANVES • Laurent Gemenick President & Co-Founder, CANVES • Speaker to be confirmed

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Public day
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TIME	SESSION	SPEAKERS
15:00	Charting the path to Shared Decision-Making Panel discussion	• Adam Lynch Founder & CEO, BEAT Bladder Cancer Australia • Melanie Costin Interim CEO, Fight Bladder Cancer • Dr Brian Ho President, Hong Kong Urological Association • Mădălina Iamandei Executive Director, All.Can International • Nicole Dixon Director Patient Advocacy, Solid Tumor, Johnson & Johnson • Dr Murallitharan Munisamy Managing Director, National Cancer Society of Malaysia
15:45	Break	
16:15	Capturing lived experience with bladder cancer Showcase	• Amit R Bladder cancer patient, Singapore • Junichiro Sano Board Member, Japanese Bladder Cancer Patient Organisation • Amy Samuel President, Bladder Cancer Sénégal
16:45	Addressing gaps in support for women with bladder cancer Presentation	• Christine La Rose Patient Support and Advisory Leader, BEAT Bladder Cancer Australia • Angela Pelletier Board Member, Bladder Cancer Canada • Hilda Kwok Nurse Consultant in Urology, New Territories East Cluster, Hospital Authority • Dr Samuel Yee Consultant Urologist, Prince of Wales Hospital, The Chinese University of Hong Kong
17:30	Close and networking	• Alex Filicevas Executive Director, WBCPC • Lori Cirefice President, WBCPC

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