

World Bladder Cancer Patient FORUM 2026



Advocates day September 21, 2026

Hong Kong

Morning

09:00 Welcome and opening

Pres. Sets the tone for the day and turns a room of individuals into a working network.

09:30 Showcase of successful member projects

Pres. A chance to learn from what peers have already made work and bring ideas home to national activities.

10:30 AI tools for patient advocates: a practical introduction

Keynote Shows where AI can genuinely help an advocacy team, with workflows they can apply straight away.

Break · 11:00 – 11:30

11:30 How WBCPC supports its members

Duo Clarifies what WBCPC offers today and surfaces what members need next.

12:00 Growing a small organisation into a national leader

Workshop Practical moves for growing influence without growing headcount.

12:00 Health Technology Assessment for patient advocates

Workshop Builds the confidence to step into HTA rooms and make the patient voice count.

Lunch · 13:00 – 14:00

Afternoon

14:00 What advocates can learn from other patient communities

Duo Borrows proven ideas from other patient communities that translate to bladder cancer advocacy.

14:30 Conflict management within an organisation

Workshop Equips advocates for the difficult conversations every organisation eventually faces.

14:30 Partnerships and collaboration

Workshop Reframes partnership as a force multiplier and points to who is worth talking to next.

Break · 15:30 – 16:00

16:00 Shared evidence & impact: shaping our next patient and carer survey

Café Agrees what the next patient and carer survey needs to ask and what it needs to prove.

17:00 Close and networking

Close Locks in the connections and commitments that will outlast the day.

Parallel

Parallel

World Bladder Cancer Patient FORUM 2026



Public day September 22, 2026

Hong Kong

Morning

09:00 Welcome, introductions and opening

Pres. Sets the stage for a day where science, lived experience and advocacy meet as equals.

09:30 Latest developments in bladder cancer

Keynote An honest, accessible read on where bladder cancer research is heading and what it means for patients.

10:30 Care around the world

Duo Maps how care differs across regions and where the global community can lift the floor.

Break · 11:00 – 11:30

11:30 Member & Bladder Cancer Awareness Month Grant showcase

Pres. Surfaces what funded advocacy has achieved and which ideas are worth scaling.

12:00 Designing patient centric clinical trials

Panel Unpacks what it really takes to put patients at the heart of trial design.

12:45 WBCPC impact

Pres. Shows the value WBCPC is creating today and signals where it is heading next.

Lunch · 13:15 – 14:15

Afternoon

14:15 Role of carers in the healthcare system

Panel Recognises carers as part of the care team and explores how the community can better support them.

15:00 Shared decision making

Panel A clearer view of what good clinician–patient conversations look like in practice.

Break · 15:45 – 16:15

16:15 Capturing lived experience with bladder cancer

Showcase Patients name what research, care and advocacy should focus on next.

16:45 Addressing gaps in support for women with bladder cancer

Pres. Confronts the gaps women face in bladder cancer care and what the community can do about them.

17:30 Close and networking

Close Sends attendees out with new collaborators, fresh thinking and a clear sense of what comes next.