

## World Bladder Cancer Patient Coalition

### Bladder Cancer Awareness Month 2026 – Multi-Year Grant Programme (2026-2028)

Building on the success of previous years, the World Bladder Cancer Patient Coalition (WBCPC) is introducing a new **multi-year Bladder Cancer Awareness Month (BCAM) Grant Programme** to support sustained, locally led awareness-raising efforts in low- and middle-income countries.

This revised model is designed to move beyond one-off activities and instead support longer-term impact, capacity building and continuity in bladder cancer awareness at the community level.

The BCAM Grants Programme aims to empower patient organisations, informal groups, or advocacy networks in resource-constrained settings to raise awareness of bladder cancer within their communities and among the wider general public over a three-year period.

#### Key information

- **Three BCAM Grants** will be awarded in total
- Each grant is a **three-year commitment**, subject to annual evaluation
- Funding structure per selected grantee:
  - **2026:** USD 1,000
  - **2027:** USD 2,000
  - **2028:** USD 3,000
- Funding may be provided as financial and/or in-kind support
- Submission deadline: **March 6, 2026**
- Applicants will be informed of the Year 1 funding decision by **mid-March 2026**
- BCAM activities must begin between **May 1–7, 2026**
- Annual impact reporting deadline: **July 1 (each year)**

Continuation to Year 2 and Year 3 funding is conditional on satisfactory implementation, reporting and achievement of agreed objectives in the previous year.

#### Programme structure and progression

The BCAM Grants are awarded on a year-by-year basis within a three-year framework.

- After **Year 1 (2026)**, WBCPC will assess the activities delivered, impact achieved and reporting submitted.
- Awardees that demonstrate strong implementation, engagement and alignment with objectives of the BCAM campaign and BCAM Grant programme will be **approved to receive Year 2 (2027) funding**.

- The same evaluation process will apply at the end of **Year 2 (2027)** to confirm progression to **Year 3 (2028)**.
- WBCPC reserves the right to withdraw the grant continuation if objectives are not met or reporting requirements are not fulfilled.

### Timeline & Submission Details:

Applicants must submit their grant application by **March 6, 2026**, via the [online application platform here](#).

Before applying, applicants should carefully review the requirements outlined below.

#### **First element: Use of BCAM 2026 Campaign theme and resources**

The applicants are required to incorporate the WBCPC Bladder Cancer Awareness Month Campaign by sharing the available assets on social media or in-print. The use of these assets should include:

- Post social media messages and visuals in the most appropriate language on relevant social media accounts of the organisation and/or partners submitting the application.
- Participate, share results and engage the community in the “[Spot the Drop](#)” digital game on social media.

#### **Second element: Incorporation of locally relevant awareness raising approaches.**

The applicants are also required to include and complete at least two of the following activity categories:

- Develop awareness raising material unique to your community (videos, posters, flyers, etc.)
- Host bladder cancer awareness raising information sessions (online or in-person meetings)
- Organise a fundraising event for further bladder cancer awareness or support activities
- Share bladder cancer patient or carer/guardian stories, in-person or online, as relevant
- Write a short article about the bladder cancer situation in your country (e.g., including data, personal stories, and interviews) and share that with WBCPC and through appropriate local channels.

An **indicative budget** for the proposed Year 1 (2026) activities must be included in the application.

A detailed proposal is required for Year 1 (2026) activities. Applicants are also asked to provide a brief outline of their vision and ambitions for the three-year period (2026–2028). This does not need to be highly detailed, but should indicate how activities may build or evolve over time.

Grant awardees will be required to agree to a short online video interview with the WBCPC, where they will be able to showcase their initiatives and report on how the BCAM Grants supported the bladder cancer awareness raising activities in the community.

### Reporting and visibility

Grant awardees will be required to:

- Submit an **annual impact report** using a WBCPC reporting template (available in PowerPoint and Google Slides)
- Provide key outcomes, performance metrics, and supporting images or videos
- Participate in a **short online video interview** with WBCPC to showcase activities and reflect on the impact of the BCAM Grant

### Eligibility

This grant programme is open only to **individuals, informal groups, or non-profit organisations** based in **low- and middle-income countries**, as defined by the [World Bank](#).

### Evaluation

Applications will be evaluated based on:

- Feasibility
- Creativity
- Potential impact
- Alignment with the BCAM campaign and local context

Selected applicants will be contacted by **mid-March 2026** and invited to an online call to discuss the proposed activities.

Learn more, get inspired by our previous BCAM Grant awardees, and learn about their impact on our [BCAM Grant page](#).