

Time	Sessions
09:00	Welcome Presentation
09:30	Inspiring awareness raising initiatives from our global community Showcase
10:00	Strengthening your voice: how to advocate with purpose and power Workshop
11:10	Working break
11:25	Learning from what worked: member experiences and initiatives Networking session
12:10	Lunch break
13:10	Mastering the essentials of strong organisational leadership Workshop
14:20	Supporting your advocacy with real-world evidence generation World Cafe
15:35	Break



Time	Sessions
15:50	Advancing care: insights on emerging treatments Presentations
16:35	Translating advocacy success from other diseases to bladder cancer Thematic duo presentation
17:20	Closing remarks Fireside Chat

17:25 **END**

Proudly supported by:

Premier partners









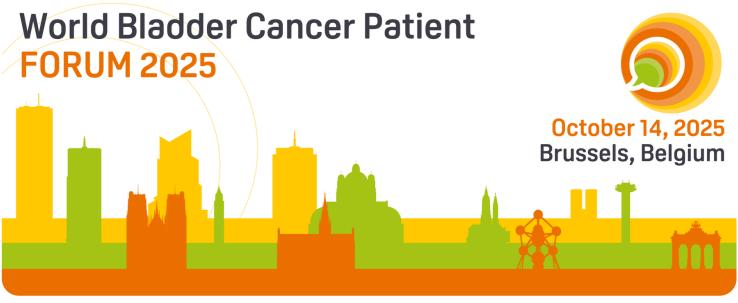








Time	Sessions
09:00	Our vision for global bladder cancer advocacy Keynote presentation
09:30	Policy maker keynote
09:45	Driving policy progress in bladder cancer through collaboration Panel discussion
10:30	Latest developments in bladder cancer research Keynote presentation
11:00	Break
11:00	Patient stories that drive change Presentations
	Patient stories that drive change
11:15	Patient stories that drive change Presentations Patient voice in health technology assessments



Time	Sessions
14:45	Meaningful patient engagement in action Panel discussion
15:30	Break
15:45	Showcase of Bladder Cancer Awareness Month Grant awardees Showcase
16:30	Multi stakeholder networking Topical Networking
17:15	Closing remarks Presentation
17:30	END

Proudly supported by:

Premier partners

















The World Bladder Cancer Patient Forum 2025 is made possible with the support of our Premier Partners Astellas, AstraZeneca, Ferring, Johnson & Johnson, Merck, Pfizer, Roche and our Sponsor MSD. The content of the event remains the sole responsibility of the World Bladder Cancer Patient Coalition.