

World Bladder Cancer Patient FORUM 2025



October 13, 2025
Brussels, Belgium



Time

Sessions

09:00

Welcome

Presentation

09:30

Inspiring awareness raising initiatives from our global community

Showcase

10:00

Strengthening your voice: how to advocate with purpose and power

Workshop

11:10

Working break

11:25

Learning from what worked: member experiences and initiatives

Networking session

12:10

Lunch break

13:10

Mastering the essentials of strong organisational leadership

Workshop

14:20

Supporting your advocacy with real-world evidence generation

World Cafe

15:35

Break

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Time

Sessions

15:50

Advancing care: insights on emerging treatments

Presentations

16:35

Translating advocacy success from other diseases to bladder cancer

Thematic duo presentation

17:20

Closing remarks

Fireside Chat

17:25

END

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09:00

Our vision for global bladder cancer advocacy

Keynote presentation

09:30

Policy maker keynote

09:45

Driving policy progress in bladder cancer through collaboration

Panel discussion

10:30

Latest developments in bladder cancer research

Keynote presentation

11:00

Break

11:15

Patient stories that drive change

Presentations

12:00

Patient voice in health technology assessments

Panel discussion

13:00

Lunch break

14:00

Making sense of medicine pricing and access

Panel discussion

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14:45

Meaningful patient engagement in action

Panel discussion

15:30

Break

15:45

Showcase of Bladder Cancer Awareness Month Grant awardees

Showcase

16:30

Multi stakeholder networking

Topical Networking

17:15

Closing remarks

Presentation

17:30

END

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