

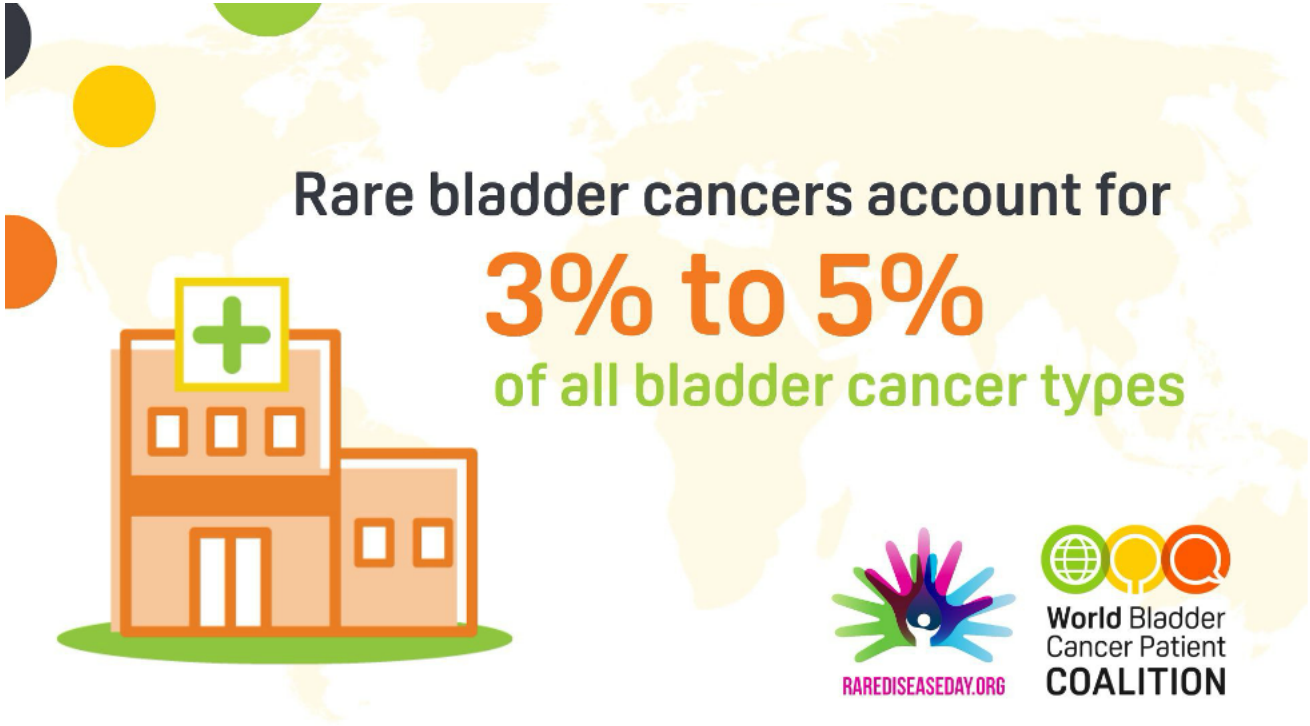
## Rare Disease Day

### Social Media resources to raise bladder cancer awareness on Rare Disease Day February 29, 2024

For the occasion of Rare Disease Day 2024, The World Bladder Cancer Patient Coalition advocates for health equity for all those living with a rare disease.

Worldwide, over 570,000 people are diagnosed with bladder cancer every year. Rare forms of bladder cancer account for 3% to 5% of all bladder cancer diagnoses. We are all urged to come together as one. We invite you to participate in raising awareness and taking action today for this vulnerable population that requires immediate and urgent attention.

To help spread the message around us, we have created social media resources that we will share with our network. We hope that this will help bring awareness to the challenges that patients with rare types of bladder cancer experience worldwide.

Text	Visual
<p>Together united to achieve greater equity - <u>#RareDiseaseDay</u> !!</p> <p>Are you aware that worldwide over 570,000 people are diagnosed with <u>#bladdercancer</u> every year and that rare forms of bladder cancer account for 3% to 5% of all bladder cancer <u>#diagnoses</u>?</p> <p>@WorldBladderCan</p>	 <p>Rare bladder cancers account for <b>3% to 5%</b> of all bladder cancer types</p> <p>The visual features a world map in the background. On the left, there is an illustration of a hospital building with a green cross on top. To the right of the building, the text 'Rare bladder cancers account for 3% to 5% of all bladder cancer types' is displayed, with '3% to 5%' in large orange font. In the bottom right corner, there are two logos: one for 'RAREDISEASEDAY.ORG' with a colorful hand icon, and another for the 'World Bladder Cancer Patient COALITION' with a globe icon.</p>

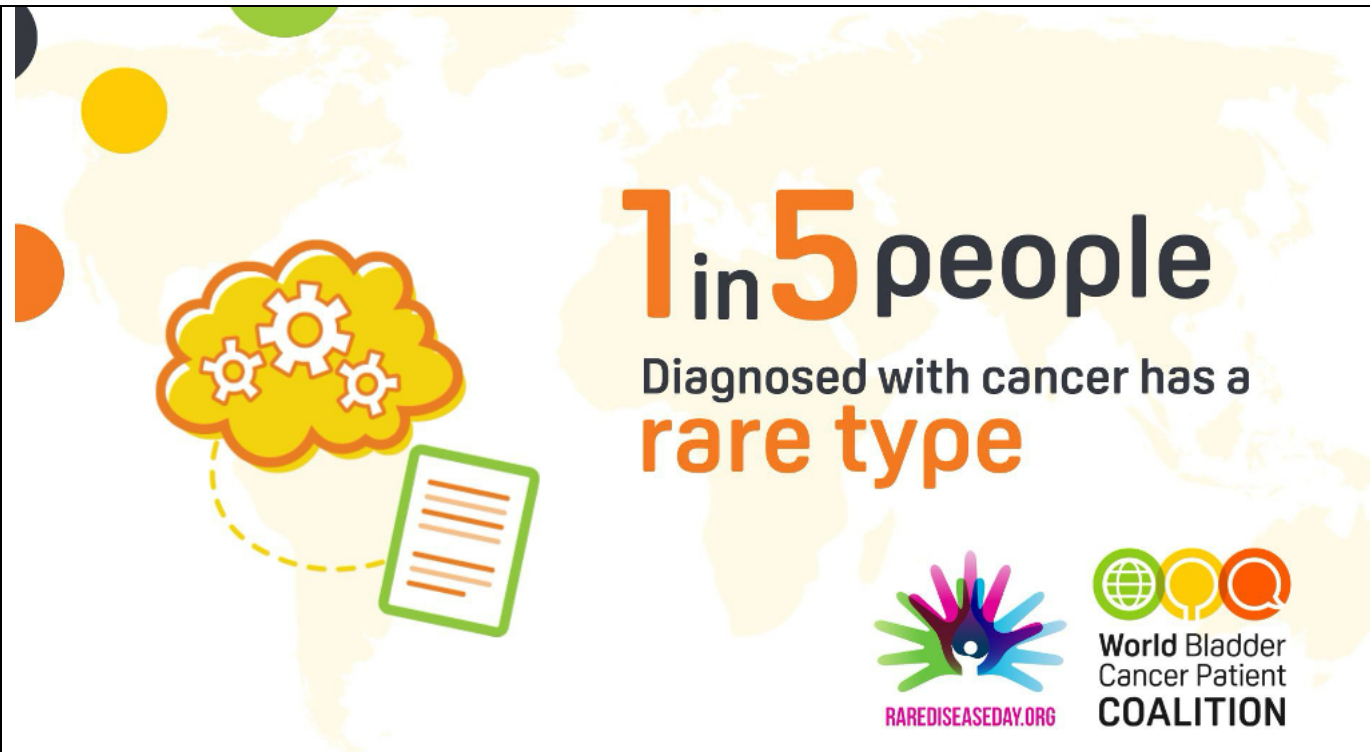
Today is #RareDiseaseDay!

Did you know that over 300 million people live with a rare disease and that 1 in 5 people diagnosed with #cancer has a rare type?

This is an opportunity for all of us to come together, learn and spread #awareness 🙌

<https://rarediseaseday.org>

@WorldBladderCan




#RareDiseaseDay is around the corner !!

This is an opportunity for all of us to come together, learn, spread awareness and help bring #HealthEquity for those living with a rare disease



Learn more

 <http://ow.ly/e2MM50MKEnK>

@WorldBladderCan

