

October 19, 2023
14:30 – 17:00 CEST
Madrid, Spain (and online)

World Bladder
Cancer Patient
Forum



Agenda

Time	Session
14:30	Welcome and introduction to WBCPC and the importance of global partnerships <ul style="list-style-type: none">Lori Cirefice, Vice President, WBCPC. President, Cancer Vessie France (FR)
14:45	Patients as partners – unlocking patient advocacy to improve clinical practice and patient care <ul style="list-style-type: none">Dena Battle, President & Co-founder, KCCure (DE)
15:05	Patient Survey: Supportive and complimentary care needs <ul style="list-style-type: none">Michelle Colero, Executive Director, Bladder Cancer Canada (CA)
15:15	Addressing patients needs in practice – panel discussion and Q&A <ul style="list-style-type: none">Helen Lacy, Bladder cancer patient and advocate (AUS)Lara Fernandez Rodriguez, Psycho-oncologist, GEPAC (ES)Dr Mario Alvarez-Maestro, Head, Bladder Cancer Unity, Universitario La Paz Madrid (ES)Mélanie Samson, Senior Manager, Capacity Building, UICC (CH)Dr Silke Guenther, Director Global Medical Affairs, Merck (DE)Comfort Maluleke, Senior Case Manager, Campaigning For Cancer (SA)
16:05	Break
16:20	Latest research developments in bladder cancer <ul style="list-style-type: none">Prof. Petros Grivas, MD, PhD, Clinical Director, Genitourinary Cancers Program, University of Washington Fred Hutch Cancer Center (US/GR)
16:35	How local groups are meeting patients support needs
16:55	Closing remarks

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