


World Cancer Day

Social Media resources to raise bladder cancer awareness on World Cancer Day - Feb 4

For the occasion of World Cancer Day 2023, The World Bladder Cancer Patient Coalition recognises the power of knowledge and the urgent need to close the care gap in cancer care.

We are called, whoever and wherever we are, to play our part in creating a cancer-free world. Every single one of us has the ability to make a difference, large or small, and together we can make real progress in reducing the global impact of cancer.

To help spread the message around us, we have created social media resources for you to get involved and share with your network. We hope that this will help bring awareness to the challenges that cancer patients experience worldwide.

Text	Visual
<p>This <u>#WorldCancerDay</u> let's commit "<i>Close the Care Gap</i>" and bring awareness to the equity gap!</p> <p>We must <u>#CloseTheCareGap</u> in quality care, so that <u>#bladdercancer</u> patients have access to timely diagnosis, treatment, care, and peer support, no matter where they live.</p> <p>Show your support this World Cancer Day 📌 https://www.worldcancerday.org</p>	 <p>Where you live shouldn't determine if you live.</p> <p>Close the care gap World Cancer Day 4 February worldcancerday.org</p>

We support #ClosingTheCareGap for #WorldCancerDay!

Every year, over 570,000 people are faced with a #bladdercancer diagnosis every year. Yet bladder cancer is often the forgotten cancer that does not receive enough attention and commitment, and it should not be.

Together let's change this & take action this World Cancer Day! 🙌

<https://www.worldcancerday.org>

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Over 570,000 new bladder cancer patients are diagnosed around the world each year.

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Close the care gap


World Cancer Day
4 February

#CloseTheCareGap
worldcancerday.org

#BladderCancer is the 10th most commonly diagnosed cancer in the world!

Yet not every patient has access to the best quality care & peer support. This is why it is essential to [#CloseTheCareGap](#) in cancer care for all & for our bladder cancer patient community 🌐🌐🌐

The time is to act now 📌 <https://www.worldcancerday.org/take-action>



Close the care gap

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Together let's
#CloseTheCareGap and
stand up for bladder cancer
patients around the world

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World Cancer Day
4 February

World Bladder
Cancer Patient
COALITION

#CloseTheCareGap
worldcancerday.org