# The ‘P’ Word

**Policy discussion about the challenge of urinary problems in people living with prostate and bladder cancer**

<table>
<thead>
<tr>
<th>Duration in minutes</th>
<th>Session</th>
</tr>
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</table>
| 10                  | **Open & Introduction**  
  - MEP Tomislav Sokol - Alex Filicevas, Executive Director, WBCPC – Prof. Hein van Poppel, Chair of EAU Policy Office |
| 10                  | **Views from patients and carers**  
  - Results of EUPROMs Prostate Cancer Patient Survey  
    - Andre Deschamps, Europa Uomo |
| 15                  | **Bladder Cancer Patient Perspective and results of Italian survey on patient needs in incontinence care**  
  - Laura Magenta, Anna Pangolini, Associazione PaLiNUro |
| 10                  | **Challenges of people living with incontinence, perspectives of their carers, and the response strategy**  
  - Mary Lynne Van Poelgeest-Pomfret, WFIPP |
| 5                   | **Care Strategy and the EU Cancer Plan**  
  - Claire Champeix, Eurocarers |
| 15                  | **Views from clinicians and researchers**  
  - Presentation of basic requirements of quality care and early detection and research needs  
    - Prof. Philp van Kerrebroeck, EAU |
| 10                  | **Impact on people and planet: Sustainable continence care**  
  - Tiina Vaittinen, Tampere Uni |
| 10                  | **Views for policy makers**  
  - Links to the implementation of the EU Cancer Plan  
    - Paolo Guglielmetti, Cancer Team DG Sante |
| 10                  | **Links to the implementation of the Cancer Research Mission**  
  - Prof. Christine Chomienne, Professor of Cellular Biology at the Université de Paris, Vice-Chair of Europe’s Cancer Mission Board |
| 15                  | Q&A |
| 5                   | **Closing remarks and conclusions** |

Organised in collaboration by: