



**World Bladder
Cancer Patient
COALITION**

2021

Annual Report

worldbladdercancer.org

Connect with us

Twitter: @WorldBladderCan
Facebook: WorldBladderCan
Instagram: @WorldBladderCancer
Website: worldbladdercancer.org
Email: info@worldbladdercancer.org
YouTube: Search World Bladder Cancer Patient Coalition

World Bladder Cancer Patient Coalition aisbl

Square de Meeûs 38-40
1000 – Brussels
Belgium

Secretariat

Tel. +32 0 2 300 33 45
E: info@worldbladdercance.org

Reg. Number: 0720.618.047
VAT ID: BE 0720.618.047

Table of Contents

Message from President and the Executive Director	1
Our story	2
Our network	3
Bladder Cancer Awareness Month	4
World bladder Cancer Patient Forum 2021	5
Fostering a global bladder cancer patient community	6
Increasing reach around the world	7
Our website	8
Bladder cancer newsletter	9
WBCPC 2nd General Assembly 2021	9
Advocacy & capacity building	10
Financials	14
Our partners and sponsors	19

Message from President and the Executive Director

The year 2021 was our third year of existence. We are inspired daily by seeing our member organisations' commitment and drive to support people affected by bladder cancer in their countries. All whilst our world was facing another year of challenges presented by the global pandemic.

This year we grew our Secretariat in Brussels, Belgium. We now have a small team of three who are dedicated to strengthening the organisation, raising bladder cancer awareness and growing our international community. Especially, we focus on identifying and fostering the establishment of bladder cancer patient support and advocacy groups worldwide. The WBCPC community unites 12 organisations in 9 countries today. All of them are committed to sharing knowledge and supporting each other. We are proud to have further expanded accessibility of resources for people ready to start a group in their country, with the launch of the Start-up guide for bladder cancer patient groups in additional languages – French, Portuguese and Arabic. As we look to the future, we remain optimistic that we will see more patient-led groups and resources become available around the world.

This year was also of many firsts. We held the first World Bladder Cancer Patient Forum in September 2021. It was an opportunity to host meaningful discussions on the role of all stakeholders in changing bladder cancer care together for the better. We hope in time, this annual Forum will grow into a global platform for people affected by bladder cancer to make their voices heard, collaborate and enact change.

We all want to see people affected by bladder cancer receive the best possible treatment and care. That's why in 2021, we launched the first-ever Global Bladder Cancer Patient survey to better understand the experiences of patients and caregivers from their own perspectives. We look forward to launching the survey results, which will inform our work and advocacy moving forward.

We are stronger together. We can bring awareness and positively impact people affected by bladder cancer, their carers and families. When we work collaboratively, we can make a positive impact beyond our communities or borders.

We are thankful to every single patient, caregiver, advocate, our Board of Directors, our Secretariat, our member organisations and all our stakeholders, who commit their time and energy every day, to make a difference for people affected by bladder cancer around the world.



Dr Lydia Makaroff, PhD
PRESIDENT



Alex Filicevas
EXECUTIVE DIRECTOR

Our story

The World Bladder Cancer Patient Coalition (WBCPC) was established in January 2019 by dedicated patient advocates from three major national bladder cancer organisations that saw the need for a global bladder cancer coalition.

Our coalition now brings together 12 patient organisations from four continents, uniting the vision and goals of bladder cancer patient organisations to ensure the best possible outcomes for bladder cancer patients across the world. This coalition constitutes the first time that people affected by bladder cancer have had a force connecting bladder cancer patients, groups, and organisations worldwide. More than 570,000 people are newly diagnosed with bladder cancer worldwide each year. The need to elevate a global common voice for people affected by bladder cancer is critical.

Board of Directors 2019–2022



Dr Lydia Makaroff
PRESIDENT



Andrea Maddox-Smith
VICE-PRESIDENT
2019-2022



Ken Bagshaw
BOARD MEMBER



Dr Stephanie Chisolm
BOARD MEMBER
2022



Allen Knight
BOARD MEMBER

Our Brussels Secretariat team



Dr Stephanie Demkiw
BOARD MEMBER



Lori Funk-Cirefice
BOARD MEMBER



Alex Filicevas
EXECUTIVE
DIRECTOR



Theodoros Yfantis
PROJECT
COORDINATOR



Marie Magenhann Cueto
COMMUNICATIONS
AND COMMUNITY
ENGAGEMENT ASSISTANT



Our vision is
a world without
bladder cancer

Our mission is to:



Foster an international
community of people
affected by bladder
cancer



Advocate for access
to the best bladder
cancer information,
support, and care



Build alliances with
health professionals,
policymakers,
researchers, academics,
and industry

Our network

The World Bladder Cancer Patient Coalition is a global community of bladder cancer patient organisations dedicated to improving the lives of people affected by bladder cancer. Our strength comes from our members and partners, working together to improve the situation.

We are focused on growing our global bladder cancer patient community to ensure that bladder cancer patients and caregivers have access to the best support, treatment, information and care no matter where they live in the world. We currently work together with 12 cancer patient organisations, all of whom are our members. We work closely on joint initiatives and collaborate on research, advocacy and awareness-raising activities. We also develop multi-lingual information and resources for patient advocates. Our coalition share tools, knowledge, and resources collectively and support each other along the way. Below is the complete list of patient organisations that are members of our coalition.



Our member organisations



BCAN – United States



Fight Bladder Cancer – UK



Action Bladder Cancer – UK



Leven met blaas-of nierkanker - Netherlands



Bladder Cancer Canada



PaLiUro – Italy



Bladder Cancer Australia Charity Foundation



Bladder Cancer Awareness Australia



Cancer Vessie France



Bladder Cancer Norway



Norwegian Bladder Cancer Society



Campaigning for Cancer – S. Africa

Become a member

Join our international coalition, expand your network, share knowledge and together, let's strengthen bladder cancer patient support and advocacy around the world.

CLICK HERE TO JOIN

x2

The World Bladder Cancer Patient Coalition campaign in 2021 was more global than ever – reaching double the number of countries compared to 2020, from 18 to 36 countries this year from 6 different world regions.

Bladder Cancer Awareness Month

Each year, a core pillar of our advocacy and awareness-raising efforts is hosting the World Bladder Cancer Awareness Month in May, together with our members and partners worldwide.

With every passing year, we engage more communities and reach an ever-greater number of people bringing much-needed attention to bladder cancer impact, our patient community and awareness of signs & symptoms to look out for. Bladder Cancer Awareness Month in 2021 was an opportunity to highlight the importance of bringing the global bladder cancer community together, supporting each other during the challenging time of the global pandemic. Throughout May, we shared patient stories, helping guide people affected by bladder cancer to resources and patient organisations nearest to them



The 2021 campaign was spearheaded by an education video animation focused on bladder cancer symptoms which received almost 1 million views on social media.

This video launched in **English, Italian, French, Norwegian** and **Spanish**, and we continue to launch additional languages.

Our online campaign, **The Bladder Cancer Digital World Tour**, launched last year, focused on bringing attention to the impact of bladder cancer in countries around the world, and we continued this campaign in 2021. Every day in May, we virtually visited a different country with content across social media, sharing facts & figures, science, and patient advocacy information. Where there is no bladder cancer patient group, we encouraged their creation, promoting resources and support available from the World Bladder Cancer Patient Coalition.

Our website now features the Digital World Tour Map, launched for Bladder Cancer Awareness Month. A collection of key bladder cancer data for many countries, information about patient groups, and other valuable resources all in one place.

We've teamed up with Stupid Cancer in May to organise Digital Meetup for young bladder cancer patients and survivors.

Growing community
In just one month our online communities grew by

f ↑
32%

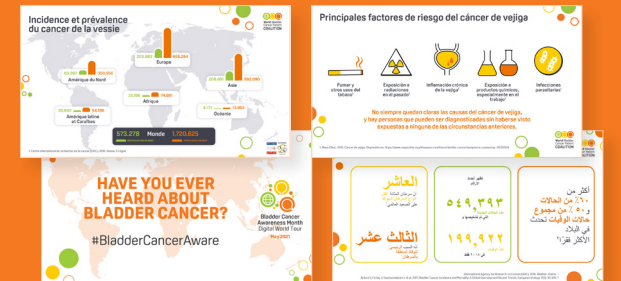
t ↑
14%

in ↑
26%

People and organisations joined the conversation using campaign hashtags, reaching over **40 million people**. The campaign hashtags: **#BladderCancerAware** and **#BladderCancerAwarenessMonth**, including those in **French, Spanish** and **Italian**, were included in over **12,000 posts**.

Language Toolkits

We developed a Campaign Action Toolkit containing a range of campaign resources in **Arabic, English, French, Italian, and Spanish**, used by our members, many individuals and supports, and partners worldwide.



World Bladder Cancer Patient Forum 2021

Changing bladder cancer patient care together.

We are proud to have launched the first World Bladder Cancer Patient Forum in 2021. An annual event, it is and will be the only global gathering for the bladder cancer patient community. The meeting serves as an international platform for exchanging knowledge, developing new ideas, and fostering collaboration. Due to the ongoing global pandemic, the forum took place online with over 150 registered participants from 35 countries on September 22, 2021.

The World Bladder Cancer Patient Forum 2021 featured two sessions, the first one on **"Patient Centricity – from research to care"** and the second one on **"Patient Advocacy – sharing knowledge, driving change"**.



Watch the recording and see what was discussed at the forum.

CLICK HERE TO WATCH

"Patient Centricity – from research to care"

The first session focused on the importance of patient involvement in bladder cancer research and the unique challenges and opportunities that this creates. The distinguished panel represented diverse backgrounds and experiences with bladder cancer. From patients, patient advocates, and the pharmaceutical industry to regulatory authority and clinicians, their views helped ensure that different experiences enrich our understanding of opportunities to address challenges of patient centricity from research to care.

"Patient Advocacy – sharing knowledge, driving change"

Giving the floor to patient organisations, the second session delved deeper into real change our member organisations are driving in their communities. Three-member organisations from Canada, Italy and the United Kingdom shared the impactful work and the achievements in improving support and guidance for people affected by bladder cancer. With the ambition of sharing expertise and knowledge to ignite change and empower others to build on their examples, the session was particularly well received in the advocacy community.



Explore the full report, which dives deeper into the discussions held at the forum.



In just 3 hours, the attendees were introduced to a wealth of knowledge and agreement that all of us together, regardless of our background, can have a positive impact on changing bladder cancer patient care and improve the quality of life of millions of people.

In the words of World Bladder Cancer Patient Coalition President **Lydia Makaroff**:

"Bladder cancer is a disease that does not recognise country borders and is a global crisis. It was incredibly inspiring to see so many people represented at this year's Patient Forum."



Fostering a global bladder cancer patient community

Bladder cancer patient groups, small and large, have an essential role in improving the situation for patients and their families. Our ambition is to have a bladder cancer patient group in every country, and we are here to support them every step of the way. Fostering a global community of strong patient advocates drives our work every day.

The voice of the World Bladder Cancer Patient Coalition is only as strong as its members' commitment to the life of the association, and we work to ensure that:

- There is a national bladder cancer patient organisation in each country.
- National bladder cancer patient organisations are strong enough to support people affected by bladder cancer, enhance awareness and advocate for better diagnosis, access and care.

We recognise, that there are so many things to consider when establishing a bladder cancer patient group. In 2021, we launched an updated guide in English and Spanish, and added new editions to the collection, including Arabic, French and Portuguese. The Start-up guides are a resource to support our ongoing commitment to support the establishment and growth of bladder cancer patient groups around the world.

Our members have considered their own experiences in starting bladder cancer groups. They have combined their collective knowledge in this guide to help anyone interested in setting up a patient organisation in their country.

In 2020, we launched the Start-up guide for bladder cancer patient groups in English and Spanish; in 2021, we made it even more accessible by making it available in French, Portuguese, and Arabic.

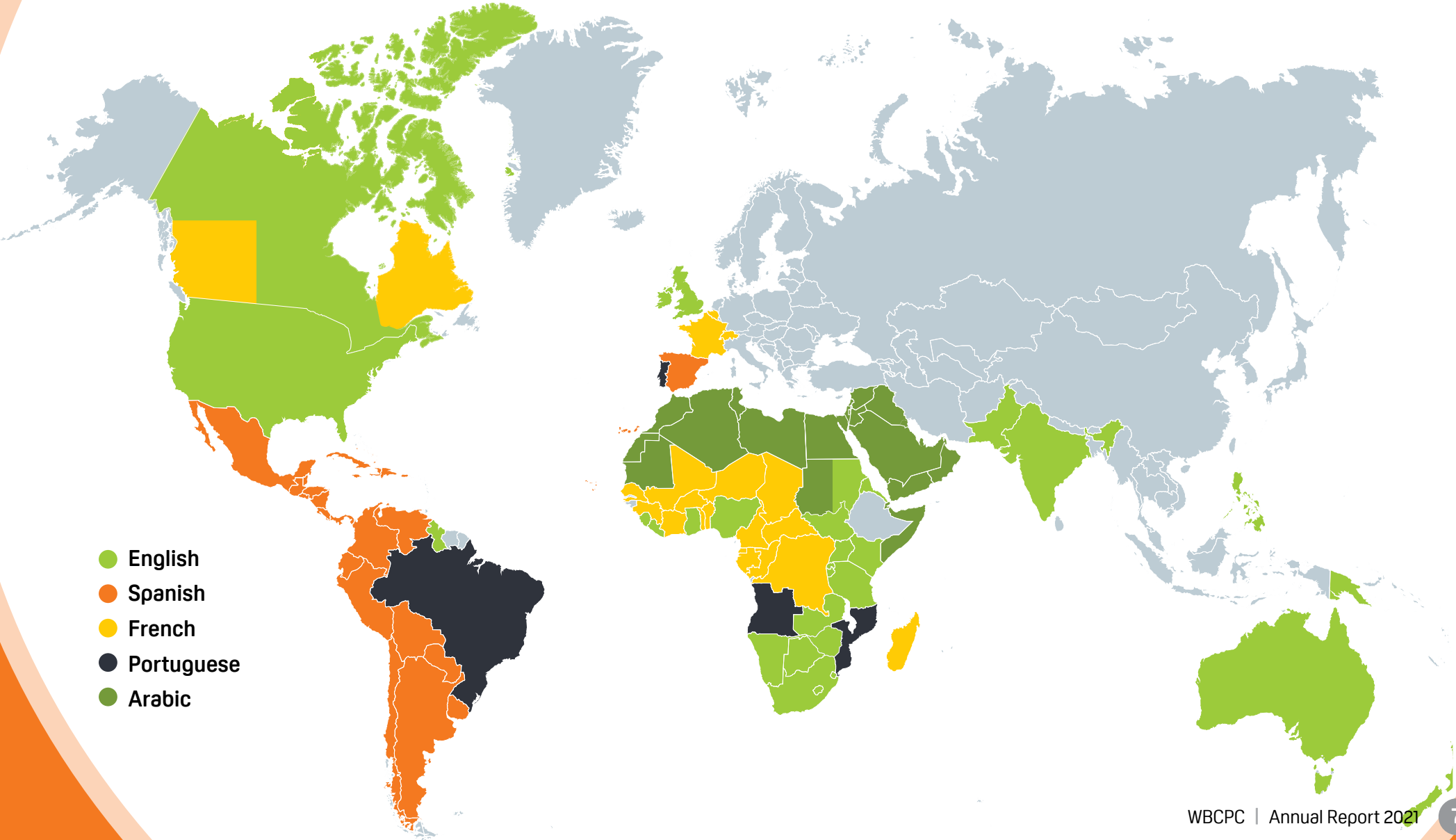
The start-up guide aims to:

- Promote the establishment of bladder cancer patient groups in different countries;
- Provide pre-made resources and share best-practice examples for getting started;
- Inform, support and create unity among bladder cancer patient groups;
- Grow the global community of bladder cancer patient groups.



Increasing reach around the world

Countries and languages covered by the start-up guides.



Our website

In 2021, we built on top of the foundation that was laid out in 2020 by expanding the scope of our website. We are building an online destination as the global go-to resource for anyone interested in or affected by bladder cancer. To create a space to showcase our impactful work and amplify the voice of bladder cancer patients, our members and our partners. To ensure that people affected by bladder cancer do not feel under-represented or overwhelmed due to a lack of patient-led information.

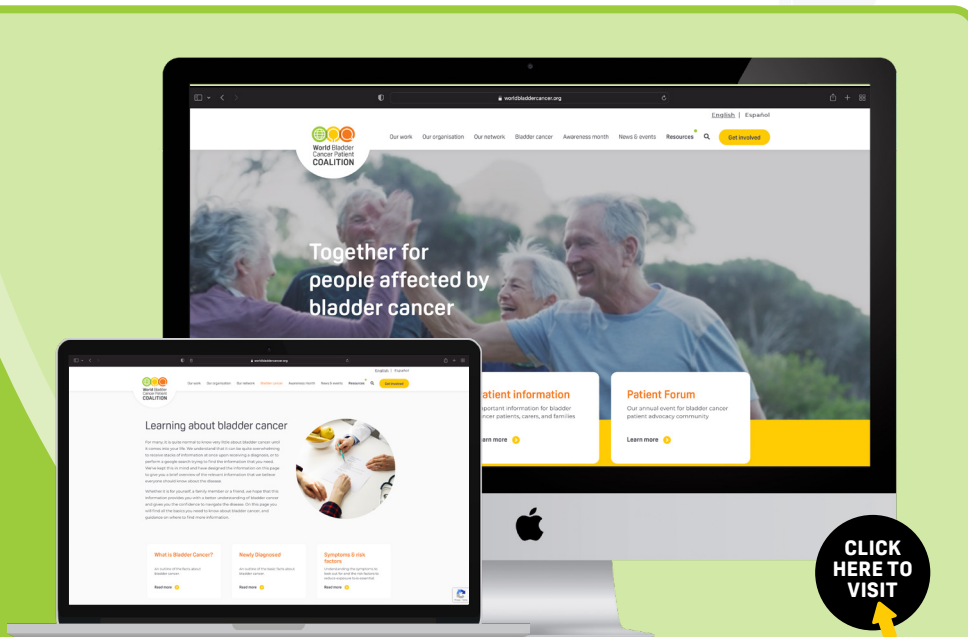
A significant milestone in our journey, we've launched our website in Spanish. The Spanish website is fully functional and covers all the content, which is continuously updated in both languages. Over 100,000 people live with bladder cancer in Spanish speaking countries. Most of them do not have access a national bladder cancer patient organisation to turn to yet. For the first time, these patients and their families have access to dedicated resources and a worldwide community to support each other.

We expanded our educational info pages on bladder cancer, supported by our member organisations' information.

We will continue developing the information and resources in multiple languages on bladder cancer, support and advocacy.

Our resource hub grew with more materials for bladder cancer awareness-raising, which are available in multiple languages. These resources are available for anyone to download and use in their local communities, empowering them with the necessary knowledge, guidance and support. The hub will be a focal centre for our members as we develop assets and materials for their use.

The worldbladdercancer.org received **20,074** visitors in 2021, a staggering **338%** improvement over last year. Our visitors came from a wide range of countries, which showcases the broad global reach of WBCPC.



Bladder cancer newsletter

Our monthly Bladder Cancer Newsletter goes out to the inboxes of our members, partners, stakeholders, patients and their families. Since its launch in 2019, we have focused on bringing attention to the impactful work of our community. The newsletter is a monthly resource for many, highlighting the most note-worthy news in patient advocacy and the bladder cancer landscape.



In 2021, we continued to grow. **Our audience increased by 63%** and the **average click-through rate improved by 20%** from the previous year. These significant increases are a **testament to the credibility and importance of our Bladder Cancer Newsletter.**

In 2021, we sent 28 mailings to our audience, featuring an increasing number of original content and thought-leadership which we develop with our community and partners.

These include our monthly newsletter and more focused mailings for specific news or events throughout the year. **Combined, our mailings were read 3,692 times which amounts to a 40% increase from 2020.**



We are confident that as we continue to improve our content, expand to new regions and build new partnerships, our newsletter will continue this upwards trend and play an even more significant role in raising bladder cancer awareness, and strengthening bladder cancer support and advocacy community.

WBCPC 2nd General Assembly 2021

On June 8, 2021, our member organisations convened for the WBCPC General Assembly. For the second year in a row, it was held virtually due to the ongoing COVID-19 restrictions at the time. Together, our members discussed and reviewed the 2020 WBCPC achievements, accounts and plans for 2021.

The WBCPC General Assembly approved the new Articles of Association, bringing the previous Statutes in line with updated Belgian legislation and the growing needs of the organisation. The Articles of Association will ensure strong and transparent governance of the organisation for the upcoming years.

The WBCPC General Assembly approved the Annual Accounts for the Financial year ending December 31, 2020. A statutory auditor – Mazars – was appointed for a 3-year term starting with Financial Year 2021.

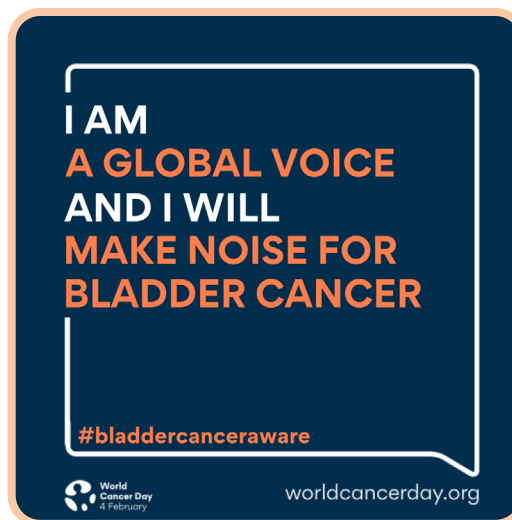
The continuous support, commitment, and insights that our member organisations have demonstrated have proven invaluable in the success of our outreach activities. Our collective force strengthens the support and advocacy for people affected by bladder cancer around the world.

Advocacy & capacity building

As a global patient organisation, our mission is to foster an international community of people affected by bladder cancer. We help ensure that national bladder cancer patient organisations are strong enough to effectively support people affected by bladder cancer in their country, elevate awareness and advocate for better diagnosis, treatment and care. Our goal is to bring bladder cancer to the top of the global health policy agenda. We do this by communicating the bladder cancer patient community's critical challenges at the policy level to drive concrete change.

World Cancer Day

On February 4 – the World Bladder Cancer Patient Coalition joined the annual World Cancer Day, organised by the Union for International Cancer Control (UICC) of which WBCPC is a member. We brought attention to bladder cancer as the world focused the conversations on cancer through individual and collective actions.

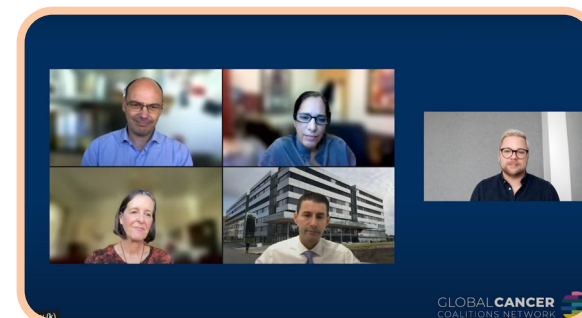


COVID-19: Impact on Cancer Patient Organisations Worldwide in 2020

On World Cancer Day, together with Global Cancer Coalitions Network (GCCN), we launched the report - **COVID-19: Impact on Cancer Patient Organisations Worldwide in 2020**. Launched at the GCCN virtual event Coalition Connection on February 4. The survey report results highlighted the impact of the COVID-19 pandemic on cancer patient groups around the world. They showed that patient advocacy organisations face a clear and present danger with few signs of reprieve as the pandemic continues. Following the launch, the report was presented at numerous events around the world, including posters at ASCO 2021, ESMO 2021 and EAU Annual Congress, where it was amongst the winners of the Best Patient Posters.



In 2021, we also hosted two Coalition Connection online events. The sessions followed the areas of information needs identified through the GCCN survey.



ESMO Call-to action on covid vaccines and cancer



WBCPC endorsed the European Society for Medical Oncology (ESMO) Call to Action on COVID-19 Vaccinations and patients with cancer. Signed together with a number of international patient and healthcare professional organisations in the field of oncology, the document called for the European Union (EU) member states' COVID-19 vaccination strategies to prioritise cancer patients in line with World Health Organisation principles aiming to reduce deaths and disease burden.



Joint letter on COVID-19 and cancer

In April, WBCPC joined a global campaign together with over 300 organisations to endorse the Joint letter on Covid-19 and cancer as a call to action. The co-signing organisations expressed commitment and readiness to support governments in addressing the challenges in an effort to help people affected by cancer, including bladder cancer, around the world.

Global congress on bladder cancer

WBCPC was present at the Congress, connecting patient perspectives to the healthcare professional community. The event hosted in Ghent, Belgium, was attended by Alex Filicevas and Melanie Costin, a WBCPC member Fight Bladder Cancer (UK) patient representative.



WBCPC at SIU Annual Congress



WBCPC joined for the first time the Annual Congress of Société Internationale d'Urologie SIU41. The Congress took place during November 10-14, 2021, in Dubai, United Arab Emirates

This event marks the first-time participation at the SIU event and the first time the World Bladder Cancer Patient Coalition hosts an exhibit booth at a leading international event.

We had the opportunity to present the organisation and our activities to an international urology community.

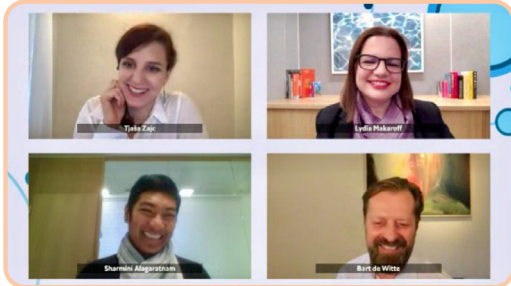
We further promoted greater understanding and awareness of bladder cancer patient advocacy. We connected with many healthcare professionals from around the world, particularly Africa, the Middle East and Asia.



Growing connections in the Eastern Mediterranean

During a visit to the United Arab Emirates, Dr Lydia Makaroff and Alex Filicevas met with cancer patient advocacy and support organisation Friends of Cancer Patients at their headquarters in Sharjah. We discussed the bladder cancer impact in the Middle East, exchanged information on our organisation's activities and explored opportunities for collaboration.

World Cancer Series: Europe 2022



The World Bladder Cancer Patient Coalition joined two separate panel discussions at The Economist's 7th Annual World Cancer Series: Europe, which took place virtually on

November 8-11, 2021. Alex Filicevas and Lydia Makaroff joined panel discussions on the role of data and artificial intelligence in cancer care.

EAU21 Annual Congress Patient Day

The first EAU Patient Day took virtually at the organisation's annual Congress. The bladder cancer-focused programme was co-developed by WBCPC and was co-chaired by Dr Lydia Makaroff. The session offered an opportunity for bladder cancer patient advocates to present their impactful work, where Alex Filicevas shared the preparatory work for the first Global Bladder Cancer Patient Survey.

EAU21
VIRTUAL
8-12 July

European Cancer Summit

At the annual European Cancer Summit 2021, Alex Filicevas joined the panel discussion on Quality Cancer Care. He stressed that patient empowerment is an investment and key to unlocking efficiency, transparency and high-quality care.



Advocacy exchange

WBCPC Executive Director Alex Filicevas joined the Advocacy Exchange event titled **"Giving Voice to the Often Voiceless: Advocate-led Research Creating Change."** Together with other advocates, sharing projects and research-focused activities.

Balance sheet

Financial statements for the year ended 31 December 2021, in euros.

These figures, as presented, represent a summary of audited financial statements of the World bladder Cancer Patient Coalition.

Appointed statutory auditor for financial years 2021-2023 is Mazars Belgium. Audited financial statements and auditors report are available on the organisation's website at worldbladdercancer.org

ASSETS	2021 (AMOUNT IN €)	2020 (AMOUNT IN €)
Fixed assets	€ 19.305	€ 21.721
Intangible assets	€ 16.346	€ 20.871
Tangible assets	€ 2.960	€ 849
Current assets	€ 328.386	€ 251.834
Amounts receivable within one year	€ 27.576	€ 339
Current accounts	€ 299.773	€ 251.403
Deferred charges	€ 1.038	€ 92
TOTAL	€ 347.691	€ 273.555
Capital & reserves	€ 321.585	€ 227.763
Profit carried forward	€ 227.763	€ 129.743
Balance	€ 93.822	€ 98.020
Amounts payable	€ 26.106	€ 45.792
Amounts payable within one year	€ 26.106	€ 20.792
Accrued charges & deferred income	€ 0	€ 25.000
TOTAL	€ 347.691	€ 273.555

Financials

The board of directors approved the 2021 audited financial results and the 4th World Bladder Cancer Patient Coalition General Assembly, which took place on July 16, 2022.

The World Bladder Cancer Patient Coalition is an international non-profit organisation registered in Belgium, registration number 0720.618.047 and VAT ID: BE0720618047.

Revenue and expenses for 2021

For the Financial Year 2021, the revenue of the World Bladder Cancer Patient Coalition aisbl amounted to a total of **€ 455.859**.

The organisation's operating costs, including employee costs, office costs and the external costs related to implementing planned projects, amounted to a total of **€ 362.037**. Leaving a positive year-end balance of **€ 93.822**.

In 2021, all the funding received was in the form of sponsorship, grant, engagement specific remuneration and reimbursements from industry partners.

SOURCE OF REVENUE	2021 (AMOUNT IN €)	2020 (AMOUNT IN €)
Industry support	€ 452.969	€ 307.622
Other income	€ 2.890	€ 6.593
TOTAL REVENUE	€ 455.859	€ 314.215
OPERATING EXPENSES		
Staff costs	€ 134.765	€ 84.616
Management & running costs	€ 74.466	€ 32.937
Board expenses	€ 3.895	€ 794
Project costs	€ 148.910	€ 97.849
TOTAL EXPENDITURE	€ 362.037	€ 216.196
BALANCE	€ 93.822	€ 98.019

Revenue and expenses for 2021

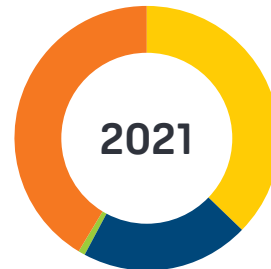
Source of Revenue 2021

99.37% Industry Sponsorship
0.63% Other Income



Operating Costs 2021

41.04% Project Costs
37.14% Staff Costs
20.52% Management & Running Costs
1.07% Board Expenses



Revenue & Expenses 2021

41.3% Project Costs
37.22% Staff Costs
20.57% Management & Running Costs
1.08% Board



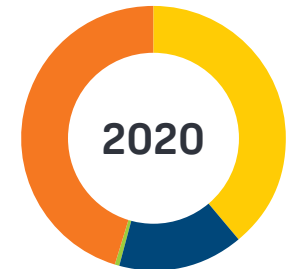
Source of Revenue 2020

97.9% Industry Sponsorship
2.1% Other Income



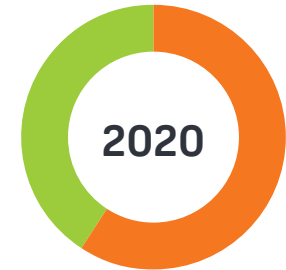
Operating Costs 2020

45.26% Project Costs
39.14% Staff Costs
15.23% Management & Running Costs
0.37% Board Expenses



Revenue & Expenses 2020

41.3% Project Costs
37.22% Staff Costs
20.57% Management & Running Costs
1.08% Board



Overview of industry support contributions for 2021

The support from the industry consisted of Premier Partnership level support from Astellas Pharma Ltd. and Seagen Inc. towards the support of the overall mission of the organization. As listed in the table below, sponsorship and grants from other sponsors were to directly support the implementation of various projects undertaken in 2021.

REVENUES FROM INDUSTRY SUPPORT	AMOUNT IN €	PERCENTAGE (%)
Astellas Pharma and Seagen (Premier partnership)	€ 110.000	25%
AstraZeneca	€ 30.000	7%
Bristol-Myers Squibb	€ 46.019	10%
Ipsen	€ 10.000	2%
Janssen	€ 47.500	11%
MSD	€ 20.000	5%
Merck KGaA	€ 60.000	14%
Pfizer	€ 60.000	14%
Roche	€ 60.000	14%
TOTAL INDUSTRY SUPPORT REVENUE	€ 443.519	100%

This table does not include any revenue corresponding to consulting or similar types of compensation from the industry on specific external projects, accounted for elsewhere as revenue.



25%	Astellas Pharma and Seagen
14%	Merck KGaA
14%	Pfizer
14%	Roche
11%	Janssen
10%	Bristol-Myers Squibb
7%	AstraZeneca
5%	MSD
2%	Ipsen

Operating costs and expenditures in 2021

OPERATING COSTS	2021 (AMOUNT IN €)	2020 (AMOUNT IN €)
STAFF COSTS	€ 134.765	€ 84.616
Remuneration	€ 106.501	€ 67.156
Social security contributions	€ 3.988	€ 225
Other employee costs	€ 20.077	€ 9.098
Tax provision for holiday pay	€ 5.430	€ 8.912
Recup. Withholding tax	€ - 1.230	€ - 775
MANAGEMENT & RUNNING COSTS	€ 74.466	€ 32.937
Office costs	€ 12.586	€ 7.602
Telephone/Internet	€ 2.998	€ 1.245
Depreciations on IT	€ 2.693	€ 849
IT maintenance	€ 3.083	€ 0
Insurance costs	€ 979	€ 995
Congress & Events	€ 295	€ 180
Subscription fees	€ 4.852	€ 3.278
Legal fees	€ 21.911	€ 4.074
Accountant & audit fees	€ 8.422	€ 5.506
Bank costs	€ 1.332	€ 794
Payroll services & fees	€ 6.157	€ 3.339
Advertising & Marketing	€ 4.543	€ 5.076

	2021 (AMOUNT IN €)	2020 (AMOUNT IN €)
Taxes & Fees	€ 660	€ 0
Training & Development	€ 3.855	€ 0
Team Building	€ 99	€ 0
BOARD	€ 3.895	€ 794
Board travel	€ 3.895	€ 794
PROJECT RELATED COSTS	€ 148.910	€ 97.849
Annual Meeting / Forum	€ 6.298	€ 30.387
Awareness Month	€ 56.317	€ 56.402
Website	€ 22.990	€ 6.257
Start-up Guide	€ 6.748	€ 4.669
Patient Survey	€ 44.552	€ 0
Advocacy & Capacity	€ 6.458	€ 0
Newsletter	€ 307	€ 134
Other Adhoc Projects	€ 5.240	€ 0
TOTAL OPERATING COSTS	€ 362.037	€ 216.196

Our partners and sponsors

Our partners

We are delighted to be working with a number of strategic partners across the globe. These organisations are committed to improving bladder cancer patient outcomes, survivorship and quality of life and form an essential part of our advocacy work. See a list of our partner organisations below.



Our sponsors

Premier Partners



Supporters



Thank you to our industry partners who have supported us throughout 2021.

You can find us here:

Twitter: @WorldBladderCan

Facebook: WorldBladderCan

Instagram: @WorldBladderCancer

Website: worldbladdercancer.org

Email: info@worldbladdercancer.org

YouTube: Search World Bladder Cancer
Patient Coalition

**World Bladder Cancer
Patient Coalition aisbl**

Square de Meeûs 38-40
1000 Brussels

Belgium

Reg. Number: 0720.618.047

VAT ID: BE0720.618.047



**World Bladder
Cancer Patient
COALITION**

**Thank you to everyone who has
taken a step with us toward creating
a better world and future for people
affected by bladder cancer.**